

I am ...

- ...starving for knowledge
- ...looking for excellence in the world
- ...a mother, a spouse, a dog lover
- ...a out of the box thinker
- a double MBA
- a foodie
- an excellent creativity finder



Nathalie Bourdon

Vice President, Multi-Media

As Vice-President of Multi-Media, Nathalie heads up the Multi-Media division for Youman Media Group, which provides enhanced service offerings for our clients. This division offers clients an expansive list of multi-media services, with a core focus on cost-effective video. Nathalie's goal is to help both global offices and independent brokers transition into a new arena of digital marketing.

Nathalie Bourdon, is an MBA-certified marketing and communications consultant. She has the rare distinction of holding MBAs from both the Université de Montréal (HEC) and McGill University.

Nathalie has served as CEO of a Novovision Canada – a Montreal company which represents RICARDO MEDIA-TELEFICTION and various International and Canadian Producers. She served as president of FarMore Distribution, a full-service television format and ready-to-air international distributor. Nathalie spent 10 years at internationally-acclaimed JUST FOR LAUGHS as Director of International Sales and Senior Director of Development and Acquisition. She is a recognized leader in the distribution industry having spent the last 25 years specializing in this area. Nathalie

worked as an Executive Producer for the TETE A CLAQUES who produced more than 500 clips and 52 half hours of animation; This series was seen on the web by over 750 millions of viewers.

The knowledge and expertise in production including post-production in overseeing a project from beginning to end is essential in planning the globalization of a brand. Nathalie knows how to put forth a creator's vision with an evolving international market. She is a board member for three multimedia companies and a jury member for the IEMMY Awards. She regularly hosts comedy juries at the annual Banff World Media Festival. Nathalie has the continued relationship working closely with the Montreux Comedy Festival in promoting the Montreux Comedy Awards.

Contact Nathalie:

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